



Conference Overview

Thursday, March 25, 2021

- 4:00pm Registration
5:30pm Welcome Reception, Theme – **TBD**
Sponsored by **Veseris & PNWPMC Board**

Friday, March 26 – Management Training

- 7:00am Continental Breakfast & Vendor Exhibits
Sponsored by – **TBD**
- 8:00am Welcome
Scott Steckel – NPMA current President
NPMA updates
Sponsored by – **NPMA**
- 9:00am Scott Steckel – Plunkett’s Pest Control, Inc - OH
Mentoring Programs – The importance and value of mentoring programs in your company.
Sponsored by – **Veseris**
- 10:30 to 10:40am Break
- 10:40am Pam Blauvelt - Griffin Pest Solutions, MI
Employee Experience – 4 Day Work Week: Ways to attract and keep a strong workforce.
Sponsored by – **Modern Methods Sales & Marketing**
- 12:00pm **Lunch & Vendor Exhibits**
Sponsored by – **Syngenta Professional Pest Mgmt**
- 1:30pm Sarah Thomas – Thomas Pest Services, NY
Audrey Hall – Buffalo Exterminating, NY
Business Panel on Sales Growth: Opportunities & success stories from top business leaders in the pest control industry.
Sponsored by - **Modern Methods Sales & Marketing**
- 3:30pm **State Association Meetings - TBD**
WSPMA/OPCA
- 5:00 to 6:30pm **Silent Auction Reception & Vendor Exhibits**
Sponsored by – **Target Specialty Products**
- 7:00pm **Banquet & Live Auction** (Semi-formal attire)
Sponsored by – **Certus Pest Inc**

Saturday, March 27 – Technical Training

- 7:00am Continental Breakfast & Vendor Exhibits
Sponsored by – **TBD**
- 7:30am PNWPMC Board Meeting
All attendees are encouraged to attend!
- 7:50am Welcome
- 8:00am Sylvia Kenmuir - BASF
Stinging Insects & Asian Hornet Phenomena – The latest research and findings of this massive and aggressive stinging insect.
Sponsored by – **BASF**
- 9:50 to 10:00am Break
- 10:00am Gail Getty – Entomological Research & Consulting
Bedbugs & Cockroaches – The Latest research and control strategies for these hard to control pests.
Sponsored by – **Veseris**
- 11:50am to 1:00pm **Lunch & Vendor Exhibits**
Sponsored by – **TBD**
Break ***Choose One***
[A]
- 1:00pm Dr Niamh Quinn – Univ. of Cal - Davis, CA
CA Rodenticide Ban and Fallout – Dr Quinn will give an update on the rodenticide ban in CA & what affects this will have on Northwest PCOs.
Sponsored by – **Bell Labs, Inc.**
- 2:50pm to 3:00pm Break
- 3:00pm to 4:00PM? Dr Laurel D. Hansen – Spokane Falls CC
NW Ants - Arm your technicians with the latest Research on European & Impressive Fire Ants as well as other ant Species in the NW for up-to-date control measures.
Sponsored by – **BASF**
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- [B]**
(No CEU’s will apply to this session)
- 1:00pm **Business Panel Discussion:**
Panel – TBD
These business leaders share more of their wisdom and answer questions.
- 4:00pm Raffle, Door Prizes & Conference Close